

Thursday, April 9, 2026 at 5:08:23 PM Central Daylight Time

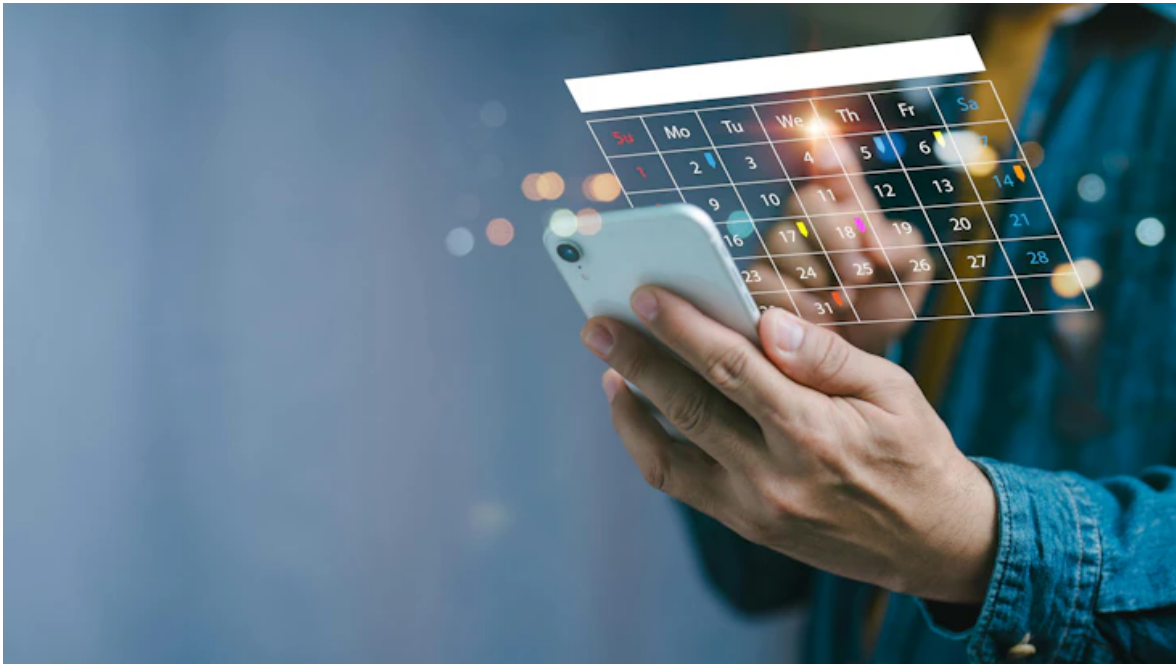
Subject: Text reminders are easy. Compliance isn't.
Date: Wednesday, March 4, 2026 at 6:27:11 AM Central Standard Time
From: Dr. Pamela Maragliano
To: Sara Joyce

Salary survey discussion | New biofilm sensor | Building workplace culture
The Bottom Line with Dental Economics | [View online](#)



MARCH 4, 2026

Texting patients is convenient, fast, and it keeps schedules full, but it also carries compliance risks many practices underestimate. Before your team sends another reminder or follow-up text, take a closer look at what HIPAA actually requires. A few simple safeguards can protect patient privacy and keep your practice out of trouble.—*Chief Editor Pamela Maragliano, DMD*



How can dentists reduce patient no-shows with HIPAA-compliant texting?

Using a HIPAA-compliant text messaging platform can help you build lasting relationships, solidify your online reputation, and grow your practice. Here are some tips.

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Creating a culture for your practice

Culture is an intricate part of any small business environment. Culture and strategy can be explained as two sides of the same coin. They influence each other and, in coordination, they drive the brand, the systems, and the results.

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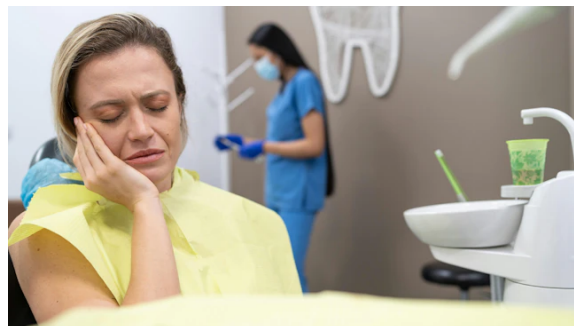
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DE Business Lab: A visit with Liam Brenner from Alatus Solutions

Liam Brenner, the CEO of Alatus Solutions, joins Dr. Pamela Maragliano to talk about the latest DentalPost Salary Survey and the standout points it brings this year.

[Watch Now](#)

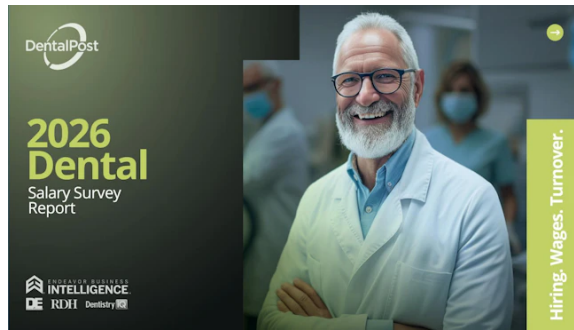


Texas researchers develop biofilm sensor that can detect gum disease early

A new tissue-adhesive, wearable biosensor can identify periodontal inflammation long before clinical signs appear. For dental professionals focused on prevention, this technology could shift periodontal care from reactive treatment to early intervention.

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Just dropped: DentalPost's 2026 Dental Salary Survey Report

What are dentists really earning—and why? DentalPost's 5th annual Dental Salary Survey breaks down pay, benefits, hours, and trends from 3,500+ dental professionals nationwide. Download the industry's most comprehensive snapshot.

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